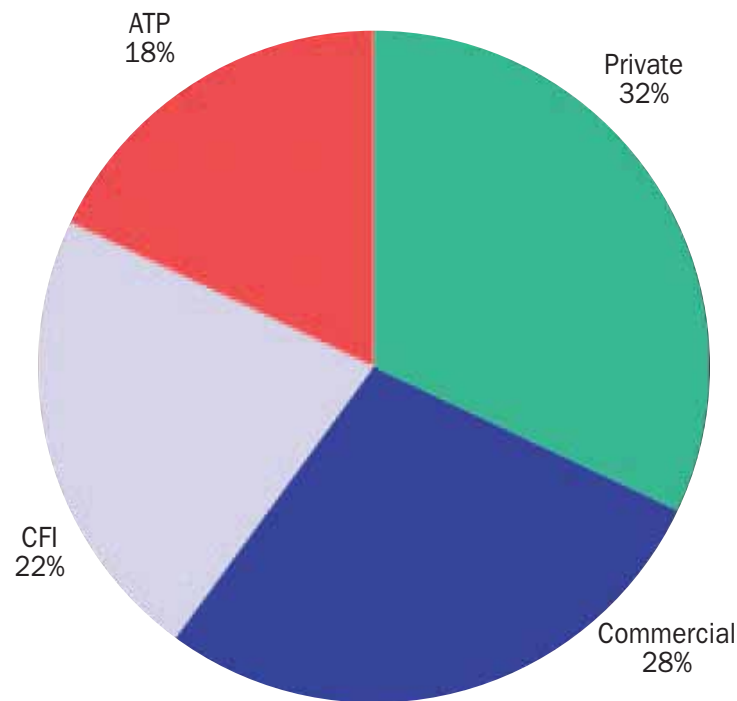
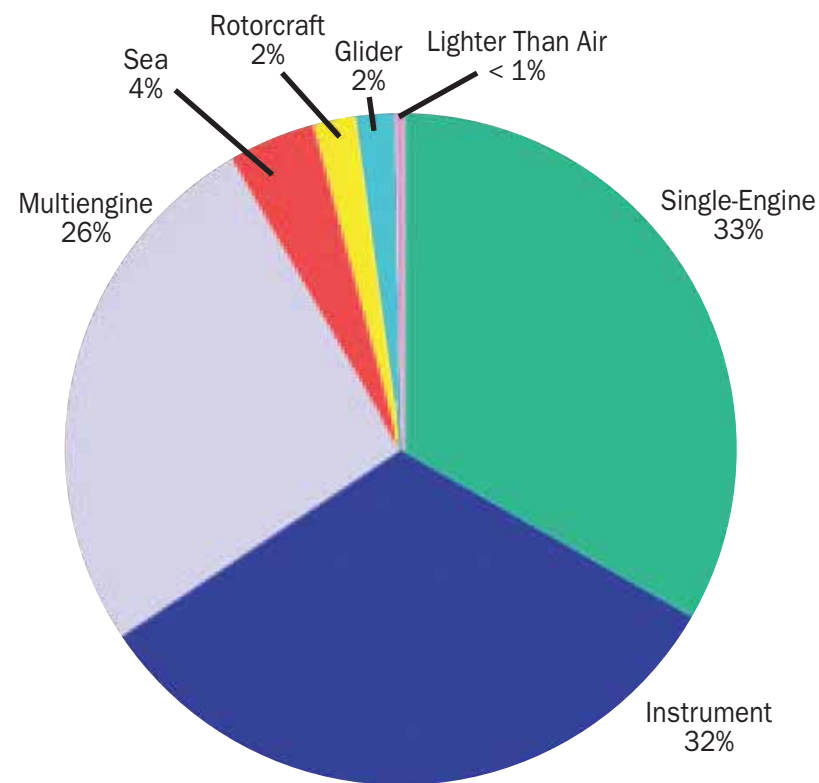


Technical Certifications



Pilot Certifications



Pilot Ratings

Source: 2005 WAI Member Survey

Future Education:

33% of our members plan to attend a flight training institution, college/university or technical school in the next year.

24% currently attend.

Ratings held by those who are maintenance certified:

A&P – 88%
IA/Inspector – 12%



Demographics

Compiled 2005

author
engineer
ENTHUSIAST
MILITARY
AIR TRAFFIC controller
astronaut
P I L O T
maintenance TECHNICIAN
avionics TECHNICIAN
METEOROLOGIST

Aviation *for* Women[®]

flight attendant

The official publication of

lawyer

educator



BUSINESS OWNER



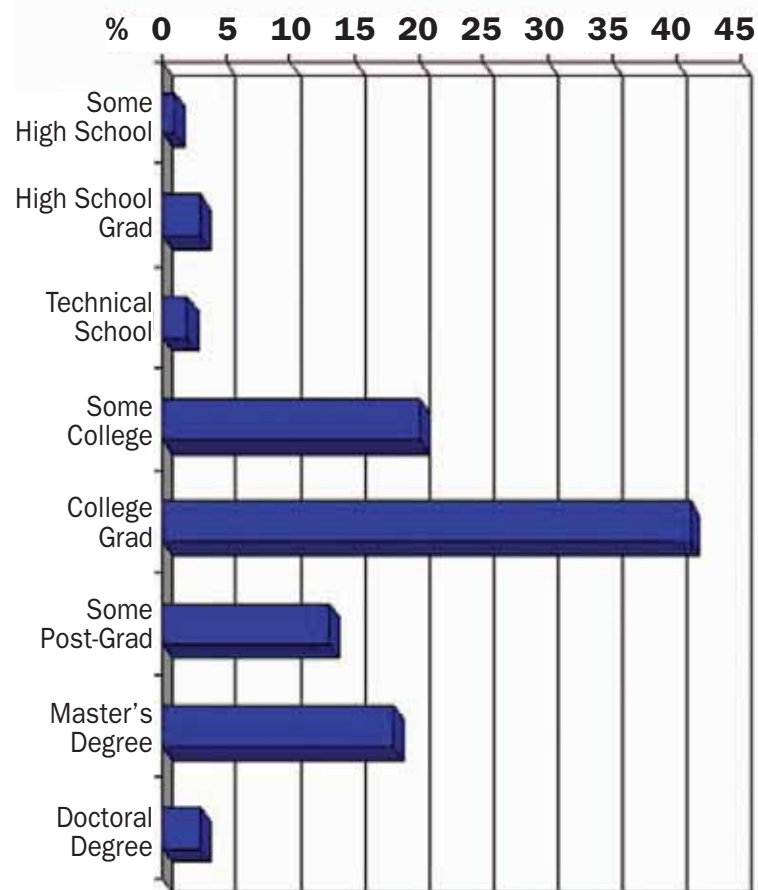
Women in Aviation, International (WAI) is a non-profit organization that encourages the advancement of women in all aviation career fields and interests.

WAI has nearly 7,000 members and over 40 chapters.

Aviation for Women magazine has an average distribution of 8,000 copies per issue.

26% of our members pass their magazine on to one or more readers.

Education Attained



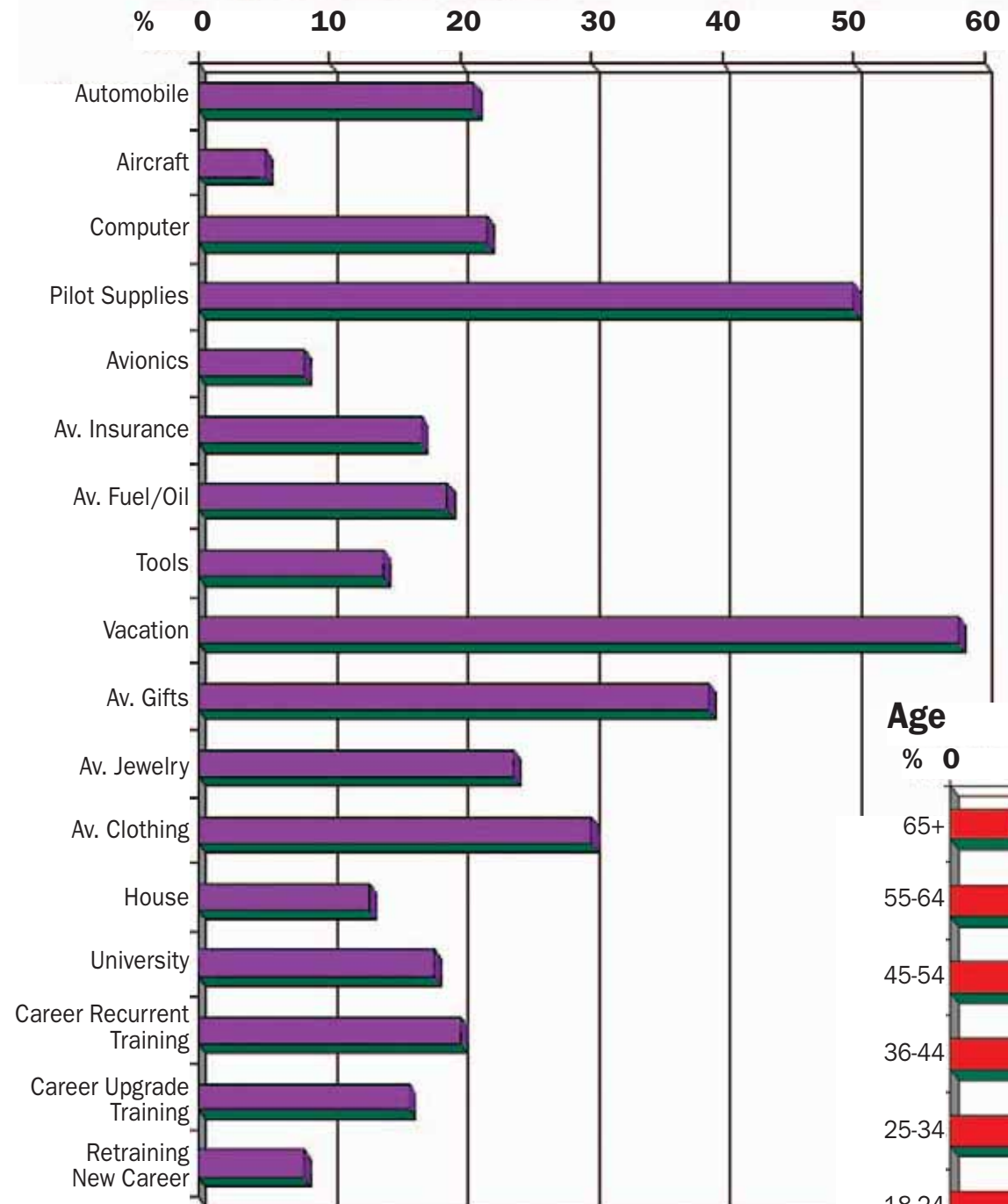
75% of our members have a college degree or higher.

Income Level



51% of our members have incomes over \$50,000.

Purchase Plans



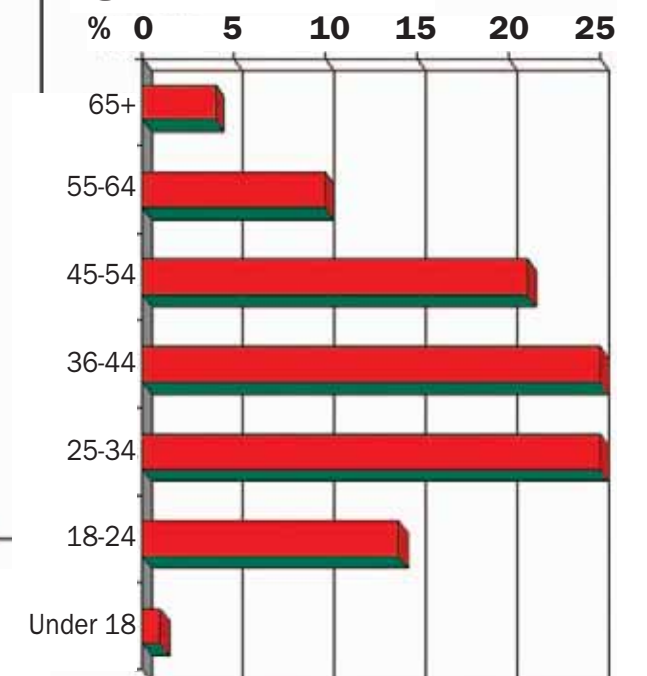
Our members have buying power and the willingness to buy.

Gender:
Female – 94%
Male – 6%

Marital Status:
Married – 45%
Single – 44%
Divorced – 11%

Employed in:
Aviation – 57%
Aerospace – 15%
Education – 6%
Other – 22%

Age



71% of our members are 25-54.